Carpet hides a lot. Even when it looks fine from across the room, it can be holding onto dust, pollen, pet hair and grit deep in its fibers. Over time that build-up wears carpet down and makes a home feel less fresh. Vacuuming carpets is part of every standard visit from The Happy Housekeepers, a Roanoke house cleaning company that has served the valley since 1979.



Plenty of Roanoke homes still have wall-to-wall carpet, especially the split levels and ranch homes built in Cave Spring, Vinton and Roanoke County in the 1970s through the 1990s. Bedrooms, family rooms, stairs and finished basements are commonly carpeted, and each of those spaces collects dirt in its own way.

Seasonal changes make carpet care a year-round job. In April, pollen tracks in and settles into carpets near doors and windows. In summer, kids and pets bring in grass and dirt from the yard. In winter, salt and red clay come in on boots. Regular Learn more here vacuuming pulls all of it out before it grinds into the fibers and shortens the life of your carpet.

The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

Vacuuming is only one piece of a full visit. Furniture is dusted or polished, hard floors are mopped, window sills, baseboards, blinds and ceiling fans are dusted and the kitchen and bathrooms get complete clean-ups. Cobwebs are removed and waste baskets emptied. Specialized services such as basement cleaning, spring and fall cleanings and washing walls and woodwork can be added.

Pet owners and families with allergies often benefit most from regular carpet care. A weekly or bi-weekly plan keeps hair and dander from building up, while monthly visits suit smaller households with lighter traffic. Stairs, which collect dust in corners and along edges, get attention too.

The Happy Housekeepers is licensed, bonded and insured, and staff are bonded and insured by the company, so you can be away from home during cleaning. The business holds a BBB blue seal and follows up by phone after the first visit to make sure you are satisfied.

Estimates are free with no obligation, and Visa, Mastercard, American Express and Discover are accepted for easy payment once you decide to book a plan that suits your home.

Keep your carpets looking their best. Call The Happy Housekeepers at (540) 774-4299 or visit the office at 5145 Starkey Rd, Roanoke, VA 24018. Service covers Roanoke, Salem, Vinton, Hollins, Cave Spring and Roanoke County.

The Happy Housekeepers
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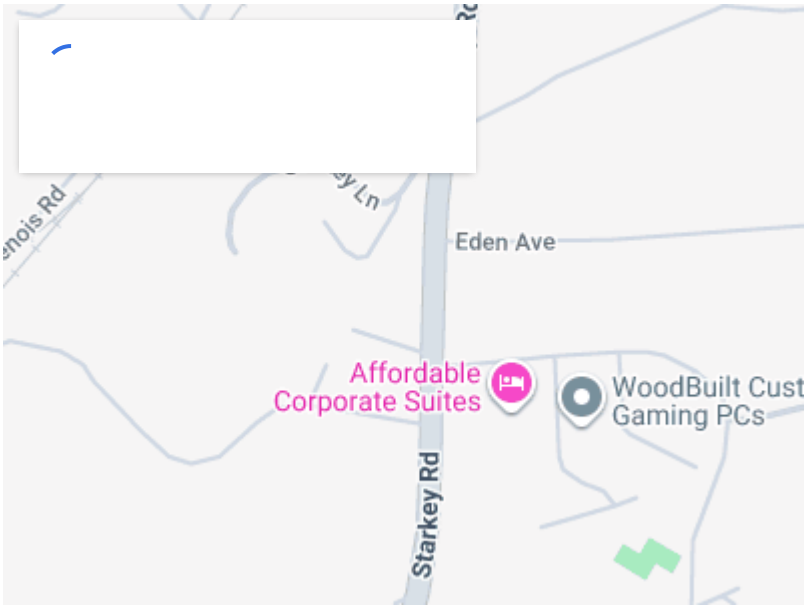

FAQ About House Cleaning Roanoke

How much does house cleaning cost in Roanoke, VA?

The cost depends on the size of your home, the number of bathrooms, how often you book and whether you add specialized tasks like oven or basement cleaning. The Happy Housekeepers gives every Roanoke customer a free, no-obligation estimate based on the actual home rather than a flat online price. Call (540) 774-4299 to get yours.

What is included in a standard house cleaning visit?

A standard visit from The Happy Housekeepers includes dusting or polishing furniture, vacuuming carpets, mopping hard surface floors and a complete kitchen and total bathroom clean-up. Window sills, baseboards, blinds and ceiling fans are dusted, waste baskets are emptied and cobwebs are removed where needed.

Do I need to be home during the house cleaning?

No. Employees of The Happy Housekeepers are bonded and insured by the company, so customers across Roanoke, Salem and Cave Spring do not need to be present. Entry details and any special instructions can be arranged with the office ahead of time.

How often should I schedule house cleaning?

Busy families and homes with pets often choose weekly or bi-weekly visits, while smaller households do well with monthly service. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans, and its residential page also mentions semi-weekly, daily and custom schedules.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The company is licensed, bonded and insured, and it displays a Better Business Bureau blue seal with a BBB profile filed under house cleaning in Roanoke. It has served the Roanoke Valley since 1979.

What is the difference between a standard clean and a deep clean?

A standard clean keeps the home in good shape, while a deep clean adds tasks that build up over months. The Happy Housekeepers offers spring and fall cleanings plus specialized work such as cleaning oven and refrigerator interiors, washing walls and woodwork, cleaning light fixtures and cleaning basements.

Do you offer move-in and move-out house cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's regular services for renters, buyers and sellers in Roanoke and Roanoke County. Empty rooms allow the crew to reach every baseboard, cabinet and closet, and appliance interiors can be added.

What areas does The Happy Housekeepers serve?

The office is at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County. The team serves the City of Roanoke, Cave Spring, Salem, Vinton, Hollins and the wider Roanoke County area.

How long has The Happy Housekeepers been in business?

The company was founded in 1979 by Mary Jane Wszolek, who began providing professional cleaning across the Roanoke Valley with a focus on homes. It is still a locally owned family company and describes her hard-working, reliable and honest approach as its standard today.

What payment methods do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover. That makes it easy for customers who are at work during the visit, or for family members arranging house cleaning for a parent in Roanoke, to pay without being on site.

What happens after my first house cleaning?

After the first cleaning, the office follows up by phone to make sure you are satisfied. Any changes you would like are noted for future visits, and associates are available by phone at (540) 774-4299 or by email whenever questions come up.

Do you clean after renovations or new construction?

Yes. The company offers builder and contractor clean-ups, and customer reviews mention cleaning after floor refinishing and painting. Fine construction dust is removed from floors, sills, baseboards, blinds and fixtures so Roanoke homeowners can enjoy the finished project.