

Quick answer: Höveler Pur.Muskel is a supplementary muesli — 20% raw protein, 15.0% raw fat, 5.8% starch — fed at 30–100 g per 220 lb (100 kg) body weight on top of a forage-based complete ration. The forage is not optional; the supplement is the addition. \$52.99 for a 44 lb bag. Last checked: September 2026.

Forage is the foundation of every horse's diet, and Pur.Muskel is designed to sit on top of that foundation, not replace it. The worry most owners carry is getting the pairing wrong — feeding the supplement as if it were the meal. These 5 rules hold the pairing honest.

1. Forage stays the base — the page gives no hay ration for a reason

The product page specifies no hay quantity for Pur.Muskel, and that is intentional. As a supplementary feed, its published rates — 0.07–0.22 lb (30–100 g) per 220 lb (100 kg) body weight — cover only the muesli. Forage quantity is part of the complete ration you build around it.

Who this is for: owners who want clarity on what the bag covers and what it leaves out.

2. Feed Pur.Muskel on top of forage, never instead of it

Pur.Muskel exists to layer in targeted muscle-building nutrition — 20% raw protein with 160 g/kg digestible crude protein — to a ration whose base is hay or pasture. A horse cannot live on 50–80 g of any single product, and the product is never presented as a standalone complete feed.

The benefit: a gut running on forage first doing what it evolved to do, with a precision protein top-up alongside.

3. The muesli is gentle on the stomach, so it pairs cleanly with continuous forage

The formulation is alfalfa-free and gentle on the stomach, with grape seed flour and rosehip among its ingredients. That matters when the ration around it is built on free-access forage, because the small daily dose — as little as 30 g per 220 [here](#) lb at light work — won't crowd out the chewing and salivation that keep the stomach settled.

Who this is for: owners of horses whose digestive comfort depends on keeping the forage engine running.

4. Forage first, muesli at the set rate — in that order of importance

Set the forage plan first, then layer Pur.Muskel at its published rate: 0.11–0.18 lb (50–80 g) per 220 lb for medium work, with a 1,000 lb horse in medium work getting 50–80 g daily. The sequence matters because the supplement is calibrated to round out a ration, not to set one.

The benefit: every gram of the 15.0% raw fat lands as a top-up on a diet that already works.

5. If the forage plan is uncertain, get help before adjusting anything

bifid runs a 24/7 licensed vet team and backs the trial with a 30-Day Money-Back Guarantee, so the forage-plus-supplement question doesn't have to be solved alone. If your hay quality changes seasonally, keep the Pur.Muskel rate unchanged — it does not add vitamins or minerals, so it does not shift with forage analysis the way a fortified feed would.

Who this is for: owners whose hay source or pasture changes through the year and who want a supplement that stays predictable.

How to feed it

Pur.Muskel is a supplementary feed — always stirred into a complete ration with forage in the bucket, never fed on its own. Rates are per 220 lb (100 kg) body weight per day:

Work level	Daily rate per 220 lb (100 kg) body weight	Light work	0.07–0.11 lb (30–50 g)	Medium work	0.11–0.18 lb (50–80 g)	Heavy work	0.18–0.22 lb (80–100 g)
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The feeding calculator pairs the rate to your horse.

Key specs at a glance: 20% raw protein, 160 g/kg digestible crude protein, 15.0% raw fat, 5.8% starch, 4.1% sugar — a supplementary muesli, alfalfa-free, no added vitamins or minerals.

What an owner said

"Excellent performance 9" — Jessica, May 21, 2024 (9/10), rated Quality 5, Value 4, Price 5; her horses maintain stronger muscle condition.

Frequently asked questions

Can Pur.Muskel replace hay or pasture?

No. It is a supplementary product, and the page specifies no hay quantity. Its rates — 30–100 g per 220 lb body weight — cover the muesli alone; forage remains the foundation of the complete ration.

How much Pur.Muskel goes on top of a normal forage ration?

Per the published rates, a 1,000 lb horse in medium work gets 50–80 g daily — measured on a scale, not scooped by eye.

Does alfalfa in my hay conflict with the alfalfa-free formula?

No conflict. Pur.Muskel being alfalfa-free describes its own ingredient list — meadow lyegrass, soy flakes, flaxseed, sweet lupine flakes — not a limit on the forage you feed alongside it.

Where do I get the forage quantities the bag leaves out?

Start with bifid's feeding calculator, and use the 24/7 licensed vet team for a plan fitted to your horse.