Buyers start judging a home the moment they step through the front door. Dusty blinds, a grimy oven or a bathroom with water spots on the mirror can quietly knock thousands off what someone is willing to offer. If you are listing a home anywhere in the Roanoke Valley, a professional pre-sale cleaning service is one of the simplest ways to help it show at its best.



Customer reviews on The Happy Housekeepers website specifically mention pre-sale and home showing cleanups, so this is work the team knows well. A pre-sale clean typically starts with the full standard routine: dusting and polishing furniture, vacuuming carpets, mopping floors and completing kitchen and bathroom cleanups. Window sills, baseboards, blinds and ceiling fans are dusted, and cobwebs are cleared from corners and ceilings that buyers will inevitably look up at.

The Happy Housekeepers | 5145 Starkey Rd, Roanoke, VA 24018 | (540) 774-4299

For listing photos and open houses, specialized services make a visible difference. Washing walls and woodwork brightens rooms without repainting. Cleaning light fixtures helps rooms look well lit in photos. Cleaning inside the oven and refrigerator matters because buyers do open them. Basement cleaning ensures the lower level of a Cave Spring or Salem home does not let the rest of the house down, and spring and fall cleanings can be timed to your listing date.

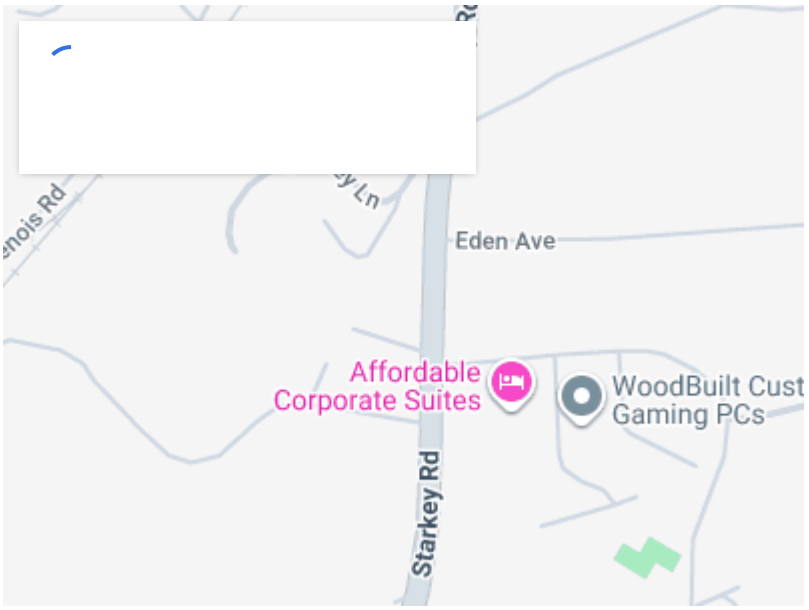
Ongoing showings are another challenge. Keeping a home show-ready for weeks while you are still living in it is exhausting, especially with kids or pets. Many sellers switch to a weekly plan while the house is on the market, so the place stays presentable between showings. Because employees are bonded and insured, crews can work while you are at the office or out of the house for a showing window.

When the sale closes, the same company can provide a move-out cleaning so the new owners walk into a fresh home at the final walk-through. The Happy Housekeepers has served Roanoke since 1979, is licensed, bonded and insured, and has held ***Click for more info*** BBB accreditation since 1993 with an A+ rating. Real estate agents and sellers alike appreciate a company that turns up on time and does the job properly.

It also helps to think about the order of jobs. Many sellers book a deep pre-sale clean before the photographer arrives, then switch to lighter weekly visits to keep the house ready during showings. If you are moving out before the house sells, a vacant home still collects dust and cobwebs, so occasional visits keep it presentable for buyers walking through. The office can help you plan the right schedule around your listing timeline.

To schedule a pre-sale cleaning service, call (540) 774-4299 for a free, no-obligation estimate. The office is located at 5145 Starkey Rd, Roanoke, VA 24018, and serves sellers throughout Roanoke, Cave Spring, Salem, Vinton, Hollins and Roanoke County. Payment by Visa, Mastercard, American Express or Discover is accepted.

The Happy Housekeepers
Address: 5145 Starkey Rd, Roanoke, VA 24018
Phone: (540) 774-4299



FAQ About Cleaning Service Roanoke

How much does a cleaning service cost in Roanoke, VA?

Cost depends on the size of the space, how often you want visits and which tasks you include, so The Happy Housekeepers prices every job individually. Every client starts with a free, no-obligation estimate, so you know exactly what a one-time, weekly, bi-weekly or monthly plan will cost before booking. Call (540) 774-4299 to get a quote for your Roanoke home or business.

What is included in a standard cleaning service visit?

A standard residential visit from The Happy Housekeepers includes dusting and polishing furniture, vacuuming carpets, mopping hard floors and full kitchen and bathroom cleanups. Window sills, baseboards, blinds and ceiling fans are dusted, trash baskets are emptied and cobwebs are removed as needed. Extra tasks can be added to any plan.

Is The Happy Housekeepers licensed, bonded and insured?

Yes. The Happy Housekeepers is licensed, bonded and insured, and its employees are bonded and insured through the company itself. That is why many Roanoke clients leave a key and are not home during their cleaning. The company has also been BBB accredited since 1993 and holds an A+ rating.

Do I need to be home during my cleaning?

No. Because staff are bonded and insured by the company, most clients in Roanoke, Cave Spring and Salem simply leave a key or door code. Any access instructions, pet notes or rooms to skip are recorded during your free estimate so each visit runs smoothly.

Does The Happy Housekeepers offer commercial and janitorial cleaning?

Yes. Its Corporate Clean division has served Roanoke businesses since 1986, cleaning executive offices, general offices and medical facilities. Service is available daily, weekly, bi-monthly or monthly, crews are trained by the company and a supervisor is always on call.

How often should I schedule a cleaning service?

It depends on how your home is used. Busy families with pets in Roanoke County often choose weekly visits, many couples find bi-weekly ideal, and smaller homes do well with a monthly reset. The Happy Housekeepers offers one-time, weekly, bi-weekly and monthly plans and can adjust the schedule as your needs change.

Do you bring your own cleaning supplies and equipment?

Generally, yes. The Happy Housekeepers supplies the products and equipment needed for each visit, and Corporate Clean supplies all chemicals for commercial clients. If you prefer a particular product, such as a hardwood floor cleaner or stainless steel polish, just ask and the crew will use it.

Do you provide move-in and move-out cleaning in Roanoke?

Yes. Move-in and move-out cleanings are part of the company's specialized services, and the team also works with apartment managers on turnovers and with builders and contractors on final cleans. Inside-oven and refrigerator cleaning, wall and woodwork washing and light fixture cleaning can be added for a thorough handover.

What areas around Roanoke does The Happy Housekeepers serve?

The company is based at 5145 Starkey Rd in the Cave Spring area of southwest Roanoke County and serves the greater Roanoke Valley. That includes Roanoke City, Cave Spring, Salem, Vinton, Hollins and the surrounding parts of Roanoke County.

How long has The Happy Housekeepers been in business?

The company has served the Roanoke Valley since 1979, when founder Mary Jane Wszolek started cleaning local homes with a promise of satisfaction guaranteed. It added commercial cleaning in 1986 and today is led by President Paula Anderson, still locally owned and operated.

What forms of payment do you accept?

The Happy Housekeepers accepts Visa, Mastercard, American Express and Discover, which makes paying for recurring or one-time service simple. Your free estimate will set out the price before any work begins, so there are no surprises on cleaning day.

What happens if I am not happy with my cleaning?

The company has worked on a satisfaction guaranteed basis since 1979. After every first cleaning, the office calls to check how it went and note any changes, and if something was missed, they will make it right. You can reach the team at (540) 774-4299.