Quick answer: Höveler Western Sport is a high-energy, low-grain muesli made specifically for medium to intensively trained western horses, with 14% protein, 12.19 MJ digestible energy per kg, and 28% alfalfa. It is oat-free, competition-safe and FEI-compliant, and the 44 lb bag costs $37.99. Best for western performance horses in regular to hard work. Last checked: September 2026.

If you ride western, you know the exact worry: performance feeds often mean hot and fizzy grain-heavy programs, and the quiet-minded horse you take down the trail on Sunday is not the horse you want competing on Saturday. Western Sport was formulated for this exact question. Here are nine reasons it earns its name.

1. 12.19 MJ of digestible energy per kg, engineered for working western horses

This is a high-energy feed on purpose, not by accident: 12.19 MJ of digestible energy per kg, with 11.21 MJ of convertible energy behind it. A western performance horse's week is varied — arena schooling, trailering, shows, ranch chores — and that workload needs a fuel reserve that does not fizzle by Thursday. The energy is drawn from a low-grain base spread across alfalfa, oils, and fiber. The benefit: a horse with fuel still in the tank, and an attitude you can still ride one-handed.

Who this is for: owners of western horses in medium to intensive training who need genuine fuel without the fizz.

2. 28% alfalfa, included for muscle development and peak performance

The first ingredient by weight is alfalfa at 28%, and the page states its purpose plainly: muscle development and peak performance. A western performance horse uses his hindquarters and topline in stops, turns, and rollbacks, and that is muscular work that needs building blocks. With 14% crude protein and digestible crude protein at 107 g/kg, plus lysine at 0.58%, the ration supports that rebuilding every day. Muscle is fed between workouts, not just worked in them.

Who this is for: owners conditioning a performance horse for the physical demands of western events.

3. Oat-free formula for oat-sensitive horses

Western Sport contains no oats at all. The base is barley flakes, corn flakes, and 28% alfalfa instead. Horses that turn hot, touchy, or loose on oat-based rations lose that variable entirely on this feed. It is a deliberate formulation choice with over 120 years of Höveler expertise behind it, made in Germany where muesli feeding has long focused on fiber-first energy. Fewer variables means quicker troubleshooting when something changes.

Who this is for: anyone whose horse has reacted badly to oats in the past.

4. 18.30% starch and 5.30% sugar — the low-grain promise in numbers

"Low-grain" is a claim until you can check ***performance horse feed*** it. Western Sport prints 18.30% starch and 5.30% sugar on the label, figures that keep it in the low-grain category while still delivering high energy. A quiet mind is a real asset in every western discipline, from horsemanship classes to cattle work. Moderate starch and sugar support that mind by keeping the energy curve level. The label lets you compare it directly against whatever is in your feed room now.

Who this is for: owners who chose their horse partly for his mind and want a feed that protects it.

5. Inactivated brewer's yeast and 16.7% crude fiber for the hindgut

The ingredient list includes inactivated brewer's yeast, and the analysis shows 16.7% crude fiber. That pairing is chosen to support comfortable digestion, which matters for stabled show horses and horses transitioning between forage sources on the road. A comfortable gut shows up as steady appetite and steady attitude — the two things you miss first when a feed is wrong. Sunflower peels and 3.5% pea flakes add extra variety to the forage-based base.

Who this is for: owners of show horses that travel, stable in different barns, and need their digestion to travel with them.

6. Competition-safe and FEI-compliant on show day

Western Sport is competition-safe and FEI-compliant, so the feed you school on is the feed you show on. There is no pre-show switch, no transition risk, no digestive roll of the dice the weekend of a big class. Verify specific rules with your event organizer, as the page itself recommends. One bucket from the first prep work of the season to the last run of the finals.

Who this is for: competitors in western performance events who cannot afford a feed variable on show weekend.

7. Made in Germany since 1905, sold with American support

Höveler has made horse feed since 1905 — over 120 years More helpful hints of expertise — and Western Sport is made in Germany to European formulation standards. Bifid's US operation, based in Florida, backs it with a 24/7 licensed vet team for feeding questions. The buying side is American, the formulation side is European craftsmanship. That combination is exactly what the brand means by "European craft, American service."

Who this is for: owners who want a premium formulation with a genuine support team behind it, not just a bag on a shelf.

8. $37.99 for a 44 lb bag, with store-wide proof behind the seller

The 44 lb bag costs $37.99, an exact, published price rather than a "starting from." The seller, bifid, holds a 9.0/10 rating across 24,098 store reviews — a store-wide figure, not a product rating, but a reasonable measure of who you are buying from. A 30-Day Money-Back Guarantee covers the first order, with the item not needing to be returned. Value here is an exact price, real proof, and an exit.

Who this is for: buyers who look at the price and the reputation of the store before they place the order.

9. A risk-free first bag through the 30-Day Money-Back Guarantee

Trying a new feed is the risky piece of improving a ration, and Western Sport's first bag is covered by the 30-Day Money-Back Guarantee. If the muesli does not suit your horse, you are not stuck with 44 lb of regret. Bifid's 24/7 licensed vet team can also help you settle on a starting rate before the bag is even opened. That is a sensible way to change a feed program: number-backed formulation, expert guidance, and a safety net behind the decision.

Who this is for: owners who have been burned by a wrong feed purchase before and want this one without the risk.

How to feed it

Daily amounts, per 220 lb (100 kg) of body weight:

Work levelDaily amount per 220 lb (100 kg) body weight Light work0.55 lb (250 g) Medium work0.88 lb (400 g) Heavy workNot listed — the page says to tune to your horse's condition and training intensity, with adequate forage always provided. Ask bifid's 24/7 licensed vet team or your veterinarian for a starting rate.

Key specs at a glance: muesli mix, 44 lb bag, $37.99; 14% crude protein, 12.19 MJ digestible energy per kg, 28% alfalfa; oat-free; competition-safe and FEI-compliant. Work out an exact starting amount for your horse with bifid's Feeding Calculator.

Frequently asked questions

Is Western Sport really made for western horses?

Yes. The page describes it as a high-energy, low-grain muesli for medium to intensively trained western horses, with 28% alfalfa for muscle development and 12.19 MJ digestible energy per kg. The formulation targets the demands and build of western performance horses.

Will it make my horse hot?

It is oat-free and low-grain, with 18.30% starch and 5.30% sugar, and part of the energy comes from 6.10% crude fat and 16.7% crude fiber. That profile is intended to support steady energy rather than sharpness. Feed to the labeled rate and assess on your own horse.

Is it show-legal?

Western Sport is competition-safe and FEI-compliant, so it can stay in the bucket through show season. Always verify specific rules with your event organizer.

Does it contain soy or oats?

It contains 1.5% soy extraction meal feed, so it is not soy-free. It does not contain oats — the formula is oat-free and built on barley flakes, corn flakes, and alfalfa.

How much should I feed, and what does it cost?

Feed 0.55 lb (250 g) for light work or 0.88 lb (400 g) for medium work per 220 lb (100 kg) of body weight; the page gives no published heavy-work rate and says to adjust to condition and training intensity with adequate forage. The 44 lb bag is $37.99, backed by a 30-Day Money-Back Guarantee.